



Department of MSME & Export Promotion
Government of Uttar Pradesh



Ubharte Sitaare of Uttar Pradesh

CONCLAVE-CUM-EXPO



11th November 2021

PROGRAMME AGENDA

Time	Topic
10.00 - 10.30 AM	Registrations
10.30 - 11.30 AM	Inaugural: 'Ubharte Sitaare Programme - Supporting India's Future Welcome Address: Dr. Ravi Gupta , Founder, CEO & Editor-in-Chief, Elets Technomedia Pvt. Ltd. Keynote Speaker: Shri Navneet Sehgal , IAS, Additional Chief Secretary, Department of MSME & Export Promotion, Govt. of Uttar Pradesh Chief Guest: Shri Siddharth Nath Singh , Honble Minister, MSME & Export Promotion, Govt. of Uttar Pradesh
11:30 - 11:45 AM	Tea Break (Networking Session)
11.45 - 12.30 PM	Uttar Pradesh: Justifying the Launch of "Ubharte Sitaare Programme (The Role of 'ODOP' in Smoothly Rolling Out the Fund in State) Shri Gaurav Shrivastava , Senior Consultant, Ernst & Young Global Consulting Services (EY) Hasan Yaqoob , Chairman e-commerce Council - CIUP and Associate Director : Group Flipkart
12.30 - 1.30 PM	Presentation on 'Ubharte Sitaare Programme' Ms. Meghana Joglekar , General Manager, India Exim Bank - Presentation on Exports from Uttar Pradesh: Trends, Opportunities & Policy Perspective Mr. Rahul Mazumdar , Assitant General Manager, India Exim Bank Srikant Das , DGM, SIDBI Policies and Schemes of UP Govt for Promotion of Exports, Shivangi Singh , ACI, Department of Industries, Govt. of Uttar Pradesh
1.30 - 2.00 PM	Lunch Break
2.00 - 2.15 PM	Audio-Visuals (Optional as Provided by Department)
2.15 - 3:15 PM	Ubharte Sitaare Programme - Impetus to Brand India & Employment Generation. Shri Mohit Suri , Chairman, Indian Industries Association Shri Vishal Gupta , Chairman, Laghu Udyog Bharti Shri Manish Agarwal , Vice Chairman, Associated Chamber of Commerce and Industry, Uttar Pradesh Shri Amit Gupta , State Head, FICCI, Lucknow
3.15 - 3.30 PM	Audio-Visuals (Optional as Provided by Department)
3.30 - 4.00 PM	INDIA EXIM & SIDBI Bank Q&A Session
4.00 - 4.15 PM	Audio-Visuals (Optional as Provided by Department)
4:15- 4:30 PM	High Tea
4.30 - 5.00 PM	Valedictory & Felicitations (Virtual)

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Note: Speakers can join In-Person or Virtually as per their preference during On-Ground Sessions.