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RUDRAPUR, UDHAM SINGH NAGAR 27th SEPTEMBER 2019
PROMOTION OF LOCAL HANDICRAFTS IN GLOBALISED MARKET

Programme Agenda

Venue: Radisson, Rudrapur

09:00 AM - 10:00 AM	REGISTRATION
10:00 AM - 11:30 AM	<p>Inaugural Session : Convergence of Shyama Prasad Mukherjee RURBAN Scheme & Growth Centre Scheme for the Promotion of Localised Handicraft of Paheniya, Khatima for the Globalised Market</p> <p>Welcome Address : Program Mentor : Dr Neeraj Kharwal, District Magistrate, Udhm Singh Nagar.</p> <p>Special Presentation : Arup Datta, CEO, Khadder</p> <p>Special Presentation : Dirgha Duggal, Product Team, FabIndia</p> <p>Special Guest Address : Dr Ram Bilas Yadav, Additional Secretary, Department of Rural Development, Government of Uttarakhand.</p> <p>Guest of Honour Address: Rajeev Rautela, Commissioner, Kumaon, Government of Uttarakhand</p> <p>Chief Guest Address : Manisha Panwar, Principal Secretary, Department of Industries, Government of Uttarakhand.</p> <p>MoU Signing on Design Workshop -Mon Ami Foundation & Udhm Singh Nagar District Administration.</p> <p>Skilling Workshop Khadder & Udhm Singh Nagar District Administration</p> <p>e- Commerce Product Facilitation Trade India & Udhm Singh Nagar District Administration</p> <p>E Market Place Megastores.com & Udhm Singh Nagar District Administration</p> <p>Product Promotion & Awareness Creation Elets Technomedia & Udhm Singh Nagar District Administration</p> <p>Vote of Thanks – Program Chair: Mayur Dixit, Chief Development Officer, Udhm Singh Nagar</p>
11:30 AM - 12:00 NOON	Networking Tea & Interaction with Handicraft Artists
12:00 PM - 12:15 PM	Design Workshop Presentation : Anurag Rana , Managing Trustee, Mon Ami Foundation
12:15 PM - 12:30 PM	Presentation on Craft-Design-Livelihood-Social Entrepreneurship Ecosystem : Prof Sandesh , Craft- Livelihood-Social Entrepreneurship Specialist, Faculty of Industrial Design, Industrial Design Centre, IIT Mumbai
12:30 PM - 01:00 PM	Presentation on Leveraging e Market Place for the Promotion of Handicrafts :
	<ul style="list-style-type: none"> • Vivek Sharma, HOD-Buyers Desk, Trade India • Kailash Tulsi, Founder & CEO, megastores.com
01:00 PM - 01:15 PM	Presentation: Vaibhav Bhamoriya , Assistant Professor, IIM Kashipur
01:15 PM – 01:30 PM	PRESENTATION ON LIVELIHOOD ENTREPRENEURSHIP : Rajendra Prasad Thapliyal , Manager, Syndicate Bank Entrepreneurship Research & Training Centre, IIT Kanpur
01:30 PM - 01:45 PM	PRESENTATION ON PACKAGING : Madhab Chakraborty , Joint Director and Regional Head, Indian Institute of Packaging, New Delhi
01:45 PM - 02:00 PM	PRESENTATION ON DESIGNING: Dr. Bharat Shah , Director, NIFT Campus, Raebareli
02:00 PM - 02:30 PM	NETWORKING LUNCH
02:30 PM - 03:30 PM	<p>Panel Discussion: Taking Products to Domestic & Global Markets : Importance of Design, Effective Marketing & Export Ecosystem: Challenges & Opportunities</p> <ul style="list-style-type: none"> • Akanksha Garg, Managing Director & Founder, I K Handicraft • Sachin Agarwal, Founder & CEO, Agarwals Export and Import Inc • Sarfaraz Hasan, Managing Director- Export Business, Asia Carvings • Sandeep Verma, Director, Image Homes • Jameson Swaminathan, Co-founder & Managing Director, Crafts N Gifts • Chaman Lal, TRIFED, Dehradun • Purwa Kumari, Designer • Shraddha Shrivastava, Designer
03:30 PM - 04:00 PM	VOTE OF THANKS

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