

elets Cotton & Agro Commodities
MARKETING
Innovation Summit
Innovation in Cotton and Agro Commodity Markets
CONFERENCE | AWARDS | EXPO
MUMBAI, 23 July 2019

23 July 2019, Mumbai

Draft Agenda

Venue : ITC Grand, Parel, Mumbai

| Time | Session |
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| 09:00 am – 10:00 am | Registration |
| 10:00 am – 11:00 am | Introductory Session : New Wave of Cotton & Agro Commodities Marketing with Innovation <ul style="list-style-type: none"> Welcome Address : Nawin Sona Natesan, Secretary & Managing Director, The Maharashtra State Coop Cotton Growers Marketing Federation Ltd (MSCCGMF), Government of Maharashtra Introductory Address : Anoop Kumar, Principal Secretary, Co-operative, Marketing and Animal Husbandry, Dairy Development & Fisheries, Government of Maharashtra International Perspective: High Commission of Bangladesh Sustainable Development Perspective: Pramit Chanda, Country Director, India, IDH Keynote Address: Rajagopal Devara, Principal Secretary, Finance (Reforms), Government of Maharashtra Vote of Thanks : Dr Ravi Gupta, CEO, Elets Technomedia Pvt Ltd |
| 11:00 am – 11:30 pm | Networking Tea |
| 11:30 pm – 11:50 am | Special Presentation: Landmark Initiatives in Cotton Marketing with Conducive Policies and Innovative Approach : Nawin Sona Natesan , Secretary & Managing Director, The Maharashtra State Coop Cotton Growers Marketing Federation Ltd (MSCCGMF), Government of Maharashtra |
| 11:50 am – 12:00 pm | Technology Presentation: Weather Intelligence: Making Smarter Decisions in Agro Commodity Markets: Himanshu Goyal , India Business Head, The Weather Company, An IBM Business |
| 12:00 pm – 12:10 pm | Technology Presentation: Digital Innovation in Agriculture: Deepti V Dutt , Head – Strategic Initiatives – Public Sector, Amazon Web Services |
| 12:10 pm – 12:20 pm | Technology Presentation: Anuja Shukla , Cloud Technology Partnerships Lead India, Google |
| 12:20 pm – 12:30 pm | Technology Presentation: Deepak Pareek , CEO, DigiAgri |
| 12:30 pm – 12:40 pm | PSU Technology Presentation on New Age Technologies: George Kuruvilla , Chairman & Managing Director, Broadcast Engineer Cosultants India Ltd (BECIL) |
| 12:40 pm – 01:30 pm | Panel Discussion: Fintech Led Transformation in Cotton & Agro Commodities Sector: The Present, The Future & the Role of Commodity Exchanges <ul style="list-style-type: none"> U D Shirsalkar, Chief General Manager, NABARD |

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| | <ul style="list-style-type: none"> • Sunil Kumar, Senior Manager, Multi Commodity Exchange of India Ltd (MCX) • Sumeet Mitta, General Manager, Cotton India, LCD • Axis Bank |
| 01:30 pm – 02:15 pm | Networking Lunch |
| 02:15 pm – 02:45 pm | <p><i>Special Addresses: Importance of Logistics and Supply Chain Management to Ensure Holistic Development of Commodity Spectrum</i></p> <ul style="list-style-type: none"> • Sachindra Pratap Singh, Managing Director, Maharashtra State Warehousing Corporation • S C Mudgerikar, Director, Central Warehousing Corporation |
| 02:45 pm – 03:40 pm | <p><i>Panel Discussion: Best Practices of Commodity Marketing Across India</i></p> <ul style="list-style-type: none"> • Pandurang Pole, Secretary, Food, Civil Supplies & Consumer Affairs, Government of Jammu & Kashmir • B M Joshi, Managing Director, Gujarat Agriculture Marketing Board • H K Sharma, Secretary, Cooperative Department, Government of Sikkim • Nitin Bhadauria, District Magistrate, Almora, Uttarakhand • G Lakshmi Bai, Director, Telangana State Agricultural Marketing Board • Swati Bhadauria, District Magistrate, Chamoli, Uttarakhand |
| 03:40pm – 04:30 pm | <i>Panel Discussion: Challenges & Opportunities of Cotton Sector</i> |
| 04:15 pm – 05:00 pm | Networking Tea |
| 05:00 pm – 06:00 pm | <p><i>Inaugural: Maharashtra Showing Way in Cotton & Agro Commodities Marketing with Innovation & Technology</i></p> <ul style="list-style-type: none"> • Welcome Address : Nawin Sona Natesan, Secretary & Managing Director, The Maharashtra State Coop Cotton Growers Marketing Federation Ltd (MSCCGMF), Government of Maharashtra • Introductory Address : Anoop Kumar, Principal Secretary, Co-operative, Marketing and Animal Husbandry, Dairy Development & Fisheries, Government of Maharashtra • Industry Perspective : Atul S Ganatra, President, Cotton Association of India • International Perspective: Guido Tielman, Consul General, Consulate General of the Kingdom of the Netherlands • Presentation on SMART Cotton Initiative • Guest of Honour Address : Professor Ram Shinde, Hon'ble Minister for Marketing & Textiles, Government of Maharashtra • Chief Guest Address: Shri Devendra Fadnavis, Hon'ble Chief Minister, Government of Maharashtra • Release of the Special Issue of eGov Magazine • Vote of Thanks: Dr Ravi Gupta, CEO, Elets Technomedia Pvt Ltd |